

Travel Guide to the Greater Takaoka Area

Fun, Local Travel

Welcome to a locale
of stellar taste.

★ 氷見
HIMI

Look out on the Toyama Bay, a member
of the Most Beautiful Bays in the World.

★ 高岡
TAKAOKA

A city of vibrant local culture.
Certified as "Japan Heritage."

★ 小矢部
OYABE

A quaint region scattered with
historical highways and ancient sites.

ISHIKAWA

TAKAOKA

Isurugi

TO KANAZAWA

OYABE

TO NANTO

TO NANAŌ

Himi

Takaoka

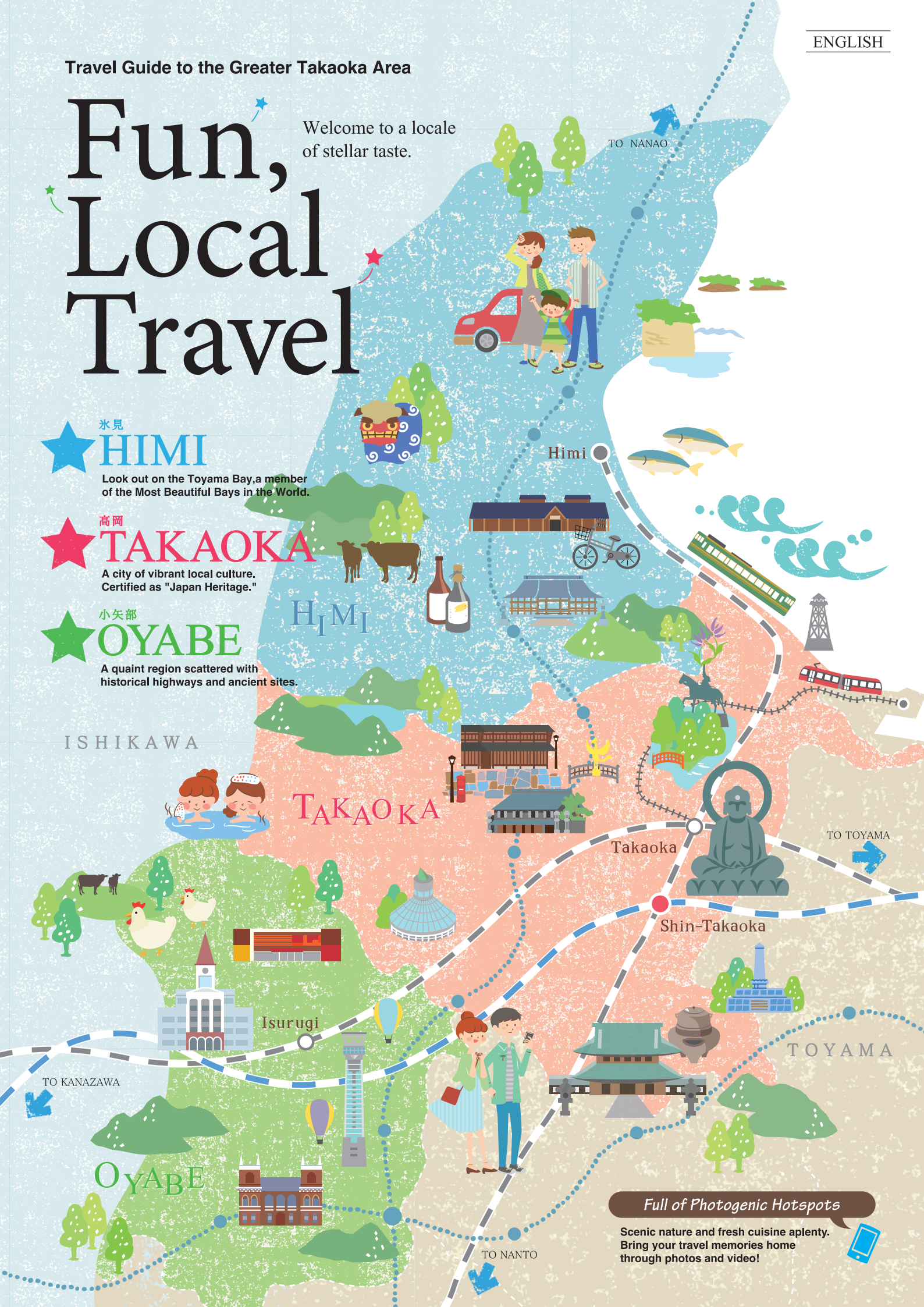
Shin-Takaoka

TO TOYAMA

TOYAMA

Full of Photogenic Hotspots

Scenic nature and fresh cuisine aplenty.
Bring your travel memories home
through photos and video!



A Pleasant Breeze

Culture



高岡
TAKAOKA

Yoshihisa (Preservation District for Groups of Traditional Buildings)

“Preservation District for Groups of Traditional Buildings”
Takaoka's Yoshihisa District retains much of its layout and townscape from feudal Japan in the seventeenth century. These historical houses and streets were maintained even after feudal rule ended in the late nineteenth century, with care taken to preserve their unique structures still visible today.

🏠 Located a short walk from Yoshihisa Station, Manyo Line.

The breeze carries with it a subtle, yet fragrant culture.

Its nostalgia fills the air, gently brushing your cheek and telling of a time of passion and zeal.

The cultural creativity of the human spirit, passed down through the local people.

Their heritage is preserved in these streets.

Experience history in the Yoshihisa District, a central hub for rice trade during the late nineteenth and early twentieth centuries. First established during the feudal era in the 1650s, when rice was the major form of currency in Japan, it held the largest rice warehouse of the powerful Kaga Clan that ruled this region at the time.

Consider a stroll through Takaoka's Kanayamachi, the city's long-established metal casting district, and Yamachosuji, its traditional merchant streets. Kanayamachi's traditional wooden houses are known for their uniquely thin latticework doors (*samanoko*).

Annually on May 1st, communities gather for the Mikurumayama Spring Festival, where seven grand floats are paraded along the streets. This festival has roughly 400 years of

local heritage, originating from the story of Toshinaga Maeda (1562–1614), the second head of the Kaga Clan and founder of Takaoka, when he bestowed a lavish ox cart to the townspeople, which the floats are designed after. Mikurumayama is the customary festival of Sekino Shrine in the center of the city.

Other time-honored festivals include Oyabe's Tsuzawa Yotaka Andon Festival, where large lanterns adorned with images of samurai warriors are marched throughout town to pray for bountiful harvests, as well as Himi's Marumage Festival, where geisha gather and adorn their hair in a topknot—the Japanese symbol of a married woman—to pray for a happy marriage.

These townscapes and festivals have stood the test of time, preserved throughout the generations as a form of living culture.



氷見
HIMI

An impressive display!



Marumage Festival

Festivals That Embody the Local Spirit

In Takaoka, Mikurumayama is a display of proud craftsmanship; in Oyabe, the vibrant lanterns symbolize the people's passion and zeal; in Himi, the Marumage Festival symbolizes the joy and prosperity wished upon by the townswomen.

小矢部
OYABE



Tsuzawa Yotaka Andon Festival



Deep-Rooted Wagashi Culture

Traditional Japanese sweets (*wagashi*) have been ever popular in Takaoka thanks to their well-established history in the region. Toshinaga once gathered skilled confectioners to the city, which led to the creation of these businesses. Many still compete with each other to this day.



高岡
TAKAOKA



高岡
TAKAOKA



高岡
TAKAOKA

Takaoka Mikurumayama Festival
UNESCO Intangible Cultural Heritage;
Important Tangible and Intangible Cultural Property



高岡
TAKAOKA

Kanayamachi (Traditional Metal Casting District)
“Preservation District for Groups of Traditional Buildings”

This district was established when Toshinaga summoned skilled metal casters to Takaoka to promote the castle town's economic growth, which transformed its main industry into metal casting. Meticulously designed traditional wooden houses, known for their uniquely thin latticework doors, line the stone-paved streets.

🏠 20-minute walk from Takaoka Station.

Yamachosuji
(Street lined with Earthen-wall Storehouses)

“Preservation District for Groups of Traditional Buildings”

The Mikurumayama Festival floats are stored in this district. These earthen-wall buildings were constructed shortly after the great fire that scorched the area in 1900. Their architecture resembles a mix of traditional and western architecture that began to be introduced during the Meiji period (1868–1912).

🏠 10-minute walk from Takaoka Station.

高岡
TAKAOKA



氷見
HIMI

Jonichiji Temple

A temple constructed in 681 with a roughly 1000-year-old great ginkgo tree that stands near its entrance. The tree is designated a Japanese Natural Monument, with a trunk of 12 meters in circumference.

🏠 16-8 Asahihon-machi Himi, Toyama. (15-minute walk from Himi Station.) ☎️ 0766-72-0341



Manga Artist Fujiko · F · Fujio: The Children's Dream Giver

Creator of the famous manga character Doraemon, Fujiko·F·Fujio (1933–1996; real name Fujimoto Hiroshi) was born and raised in Takaoka, eventually leaving for Tokyo to pursue his career. Many of Doraemon's popular gadgets and toys were inspired from his childhood experience in Takaoka.

高岡
TAKAOKA



©Fujiko-Pro

Takaoka Fujiko · F · Fujio Hometown Art Gallery

🕒 9:30 AM–5:00 PM (Last entry at 4:30 PM)
👤 Adults—¥500. Junior high students—¥300. Elementary children and younger—¥200. Free for children 3 and under. Closed on Mondays and the New Year Holidays (Dec. 29–Jan. 3)
🏠 1-chôme-1-30 Nakagawa, Takaoka, Toyama. (2F of the Takaoka Art Museum.) ☎️ 0766-20-1170

A Friendly Greeting at the Ainokaze Ticket Gates Doraemon Post Box Made With Takaoka Copperware

Letters sent through postbox will receive a commemorative Doraemon stamp; come and make some memories! Find it by the tickets gates (Takaoka Station 2F).



©Fujiko-Pro

Traditional Arts and Crafts for the Future

Takaoka Metal Casting & Takaoka Lacquerware

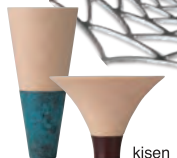
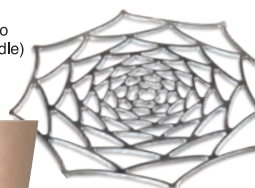
Takaoka boasts a roughly 400-year-long history of artistic crafts. Throughout the late nineteenth and early twentieth centuries, these products garnered favorable reception globally at the western world fairs. The craftsmanship involved in these products has been developed for over four centuries and continues to progress in the modern day. These pieces continued to gather global attention for the many flexible tin crafts and novel combinations of metal and woodwork.

高岡
TAKAOKA



Suzugami (flexible paper-like tin sheets)

Kago (cradle)



kisen

氷見
HIMI

Devoted to the Path of Manga Fujiko Fujio Ⓐ

Fujiko Fujio Ⓐ (1934–2022; real name Abiko Motoo), was born to a temple priest in Himi. Many character monuments of Fujiko Fujio Ⓐ's creations, such as The Monster Kid (Kaibutsu-kun), can be found throughout Himi. Consider discovering them on a stroll with the salty ocean breeze!



©Fujiko Studio

Himi City Shiokaze Gallery (Fujiko Fujio Ⓐ Art Collection)

🕒 10:00 AM–5:00 PM (Last entry at 4:30 PM)
👤 Adults—¥200. (Free admission for high school students.)
Closed for the New Year holidays (Dec. 29–Jan. 3).
🏠 3-4 Chuomachi, Himi, Toyama. ☎️ 0766-72-4800



The Digital Manga Screen on the 2F of the gallery allows you to immerse yourself in Fujiko Fujio Ⓐ's world of manga.

Discover the Land

History

高岡
TAKAOKA

National Treasure Zuiryuji Temple

Maeda Toshitsune (1594–1658) ordered the construction of Zuiryuji to honor Takaoka's founding lord, Meada Toshinaga. Zuiryuji's architectural layout is starkly that of a Zen Buddhist temple, which aims to create a harmonious and serene environment. Three of its various structures are designated National Treasures, namely the Main Gate (Sanmon), Buddha Hall (Butsuden), and Public Hall (Hatto).

🕒 9:00 AM–4:30 PM (Dec. 10–Jan 31 from 9:00 AM–4:00PM)
👤 Adults—¥500, Junior high students—¥200, Elementary students—¥100.
📍 35 Seki-Honmachi, Takaoka. (10-minute walk from Takaoka Station; 15-minute walk from Shin-Takaoka Station). ☎ 0766-22-0179



A Land Steeped with a Dormant Past.

History lies waiting; memories of a land of affluence and prosperity.

The beginning of a new era; a transition from the past eras of war.

The highways extending west are landmarks that connect the city, passing through the hills and facing the Toyama Bay in the north.

In the late 12th century, these were once the stage for a grand battle between two powerful samurai clans, known as the Battle of Kurikara Pass. There, the samurai lord Kiso (Minamoto no) Yoshinaka employed a clever, unorthodox scheme on the opposing Taira family, where he would unleash an ox with torches strapped to its horns. His victories brought with them the reign of samurai society in the surrounding

region.

Other stories of the feudal era are told at Takaoka's Shokoji Temple, which was once a base for militant groups during the 15th and 16th centuries in the Ikko-Ikki uprisings—revolts against the daimyo and samurai class led by True Pure Land Buddhist practitioners. The temple grounds gained protection from Toshinaga Maeda and Hideyoshi Hashiba (Toyotomi), who was also known as one of the three great unifiers of Japan, and over time, Shokoji was rebuilt and renovated. Its design is

based on Kyoto's Honganji Temple, the principal temple of True Pure Land Buddhism.

Takaoka's Zuiryuji Temple holds a strong connection to the city's founding Meada family. In the final stages of the warring states period in the mid-to-late sixteenth century, Toshinaga wished to avoid battle with the dominant Tokugawa family, choosing to retire in Takaoka after choosing his adoptive son Toshitsune as his successor. After Toshinaga's death, Toshitsune commissioned the construction of Zuiryuji as his adoptive father's Buddhist resting place to express the gratitude he felt towards him. Its construction took twenty years to complete and coincided with the early phase of Japan's historic lengthy peacetime, the Edo Period (1603–1863).



National Treasure Shokoji Temple

Relocated and rebuilt in 1584, Fushiki, Takaoka. The temple grounds and its various structures remain largely unchanged and preserved from the Edo Period (1603–1867). Two structures in particular, the Main Hall (Hondo) and Reception Hall (Ohiroma) are designated Japanese National Treasures.

🕒 9:00 AM–4:30 PM (Dec.–Feb. from 9:00 AM–4:00 PM)
👤 Adults—¥500, Junior high students—¥200, Elementary students—¥100
📍 17-1 Fushiki-Furukokufu, Takaoka, Toyama (5-minute walk from Fushiki Station). ☎ 0766-44-0037

A Glimpse into Prehistoric Japan

Sakuramachi Relic

A historically important location for the prehistoric Jomon Period (14,500 BCE–400 BCE). Notable artifacts such as an ancient watering hole, the remains of ancient wooden posts, and other items made of high-quality timber have been found here.

[Sakuramachi Jomon Park]
 ⌚ 9:00–4:30 PM. 🆓 Free Entry. (*Certain cultural experiences may have a fee.) Closed on Mondays (Open on holiday Mondays but closed on the following Tuesday). Closed for winter (Dec.–Feb.).
 🏠 1716-1 Sakuramachi, Oyabe. ☎ 0766-67-5255

[Oyabe Furusato History Museum]
 ⌚ 9:00–4:30 PM. 🆓 Free Entry. Closed on Mondays. Closed for winter (Dec.–Feb.). Closed on Tuesdays following holiday Mondays.
 🏠 274 Hanyuu, Oyabe. ☎ 0766-67-8122



Shiroyama Park

The former castle ground of Imaisorugi Castle, where the samurai lord Maeda Toshihide (1568–1594) resided. Visitors in spring are welcomed by the 600 or so cherry trees here in full bloom.

🏠 Shiroyamamachi, Oyabe. (20-minute walk from Isurugi Station. 30 minutes by car from the Oyabe IC.)
 ☎ 0766-30-2266 Oyabe Tourism Association

An Age-long Terrain of Rich Nature and Stories

Ancient ruins from the prehistoric Jomon Period (14,500 BCE–400 BCE) indicate that many lived in these rich and fertile lands, and numerous mountain castles were built in the greater Takaoka area of Oyabe and Himi throughout the medieval times. The former Ao Castle once stood on the precipitous Ao Coast that connects Himi to the Northern Peninsula. It belonged to the Kikuchi Clan, a powerful samurai group with an almost 500-year-long history (1070–1554).

Another notable example is the Imaisorugi Castle Ruins, where numerous local samurai groups—such as the Maeda and Sassa clans—once waged battle against each other, or the former Moriyama Castle that was situated on Takaoka's Mt. Futagami—where Maeda Toshitsune was raised. Today, the former Moriyama Castle grounds provide an expansive viewpoint of the surrounding area, including the Toyama Bay and neighboring cities.



Come see the Tateyama Mountain Range!



Ao Castle Ruins “Toyama-Designated Historical Site”

This former castle ground is situated on a cliff and faces the ocean. It was once a vital location for transport between the former Etchu province (present-day Toyama Prefecture) and the Noto Peninsula north of it. A daimyo of the Kikuchi family used to reside here during the Warring States Period. Today this area allows visitors to enjoy the ocean views of Himi from the observation deck.

🏠 Ao, Himi. 7 minutes by car from JR Himi Station. / 10 minutes by car from the Noetsu Expressway Himi IC. Himi City Commerce and Tourism Division ☎ 0766-74-8106



Column

Kiso (Minamoto no) Yoshinaka and Tomoe Gozen

The Kurikara Pass is known for a major conflict known as the Battle of Kurikara Pass that took place during Japan's Gempei War, a major civil conflict between the Taira Clan and Minamoto Clan. The battles of this war are accounted for in the famous Japanese epic, The Tale of the Heike (Heike Monogatari), thought to have been compiled around the 1230s. Written about in these tales are stories surrounding Kiso (Minamoto no) Yoshinaka, a samurai commander of the Minamoto Clan, and Tomoe Gozen, a female samurai who fought alongside him. Tomoe was said to be a fierce yet beautiful warrior, “an elite archer worth the strength of a thousand soldiers”.

In 1180, the Minamoto Clan announced to its territories across Japan an order of war to destroy the Heike clan. Yoshinaka prepared his troops, and in 1183, his army advanced to the Kurikara Pass, confronting the Heike army led by the commander, Taira no Koremori, who had marched from the capital of Kyoto with his 100,000 soldiers. In the dead of night on May 11th, Yoshinaka employed fire-oxen military tactics,

where an ox charged the opposing army with torches attached to their horns. It is said that the panicked Heike forces, caught off guard, fell to the bottom of the valley. In a 48-volume account of The Tale of the Heike, Tomoe Gozen gained fame from her participation in this battle and the subsequent engagements.

Yoshinaka eventually managed to launch an attack on Kyoto, the capital at the time, but lost a critical battle at the Uji River. Forced to retreat north, Yoshinaka fell in a last stand during the Battle of Awazu in present-day Shiga Prefecture. Tomoe and the few remaining soldiers continued to fight on, prepared to breathe their last alongside him, but before his demise, Yoshinaka ordered her to flee. The tales say that she ultimately survived.

Hanyu Gokoku Hachiman Shrine

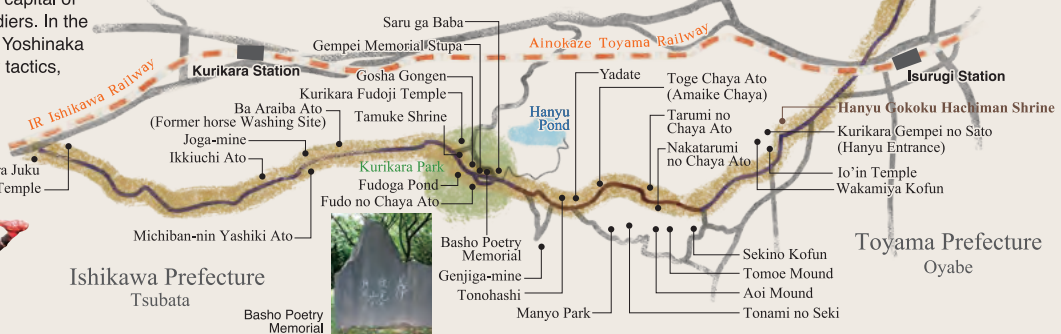
“Important Cultural Property”

🆓 Free Entry!
 🏠 2992 Hanyu, Oyabe, Toyama. (25-minute walk from Isurugi Station. 10 minutes by car from the Oyabe Interchange.) ☎ 0766-67-1220



Kurikara Pass on the Hokuriku Road

Historical Highway One Hundred Historical Roads



Discover the Sea

Cuisine



Karashima

氷見
HIMI

Dance your heart out to the bright sea.

Toyama is blessed with a daily life full of delicacies and bounties from the sea and land.

The Toyama Bay is an abundant natural preserve for fish and other sea life, characterized by its steep underwater canyon and deceptively great depths.

Moreover, many mountain streams flow into it, which has created a unique marine ecosystem. As a result, many fisheries have established themselves nearby, and the fresh seafood here is a regional specialty. In particular is the Himi Winter Yellowtail (kanburi), a popular fish in Japan. These yellowtail are caught in the winter season when they're the fattiest and most flavorful. Himi fishing cooperatives certify any

yellowtail caught in the area that weighs 8 kg as authentic "Himi Kanburi."

The mountain streams that flow into the bay bring with them river fish, such as the ugui fish, also known as the Japanese Dace. In Oyabe, these fish have pink bellies during the spring mating season, giving it the name, sakurai ugui. (Sakura refers to cherry blossoms in Japanese). They are typically enjoyed in a

traditional Japanese dish of skewered fish or vegetables with a sweet and savory miso glaze, as well as kanroni, a sweet and salty steamed fish dish.

The common carp thrives in Fukuoka-machi, Takaoka, and has a refreshingly sweet taste from the nourishment of the Shogawa River Fan's rich underground water.



氷見
HIMI

Himi Yellowtail

小矢部
OYABE

Ugui (Japanese Dace)

高岡
TAKAOKA

Common Carp



West Toyama boasts clean water that is ideal for rice production.

These natural features allow for high-grade sake production and enable local brewers to consider various aspects of the brewing process to ensure the sake's quality. For starters, only high-quality water taken from Toyama's abundant springs is used. Furthermore, the brewing process generously uses famous sake rice, such as

the Yamada Nishiki and Gohyakumangoku varieties. Nationwide, 25% of this rice is used in sake brewing, but Toyama uses 70%. Strict sake brewers then handle these high-quality ingredients. The result: a unique local sake blend, both dry and smooth.



Local Sake

Three local breweries, three distinct tastes—all with a smooth, satisfying flavor you'll never tire of.



Best when hot!



Japanese Dace - Salted and Grilled



Sushi in Toyama

Delectable sushi is made with fresh, seasonal fish and delicious rice. The Toyama Bay offers both to travelers and locals alike with an assortment of seasonal seafood, from the luminescent firefly squid in spring, luxurious blackthroat sea perch (nodoguro) in summer, the vibrant red snow crabs in fall, and rich winter yellowtail in winter. Of course, other staple fish, like the Japanese horse mackerel, sea bream, and fresh tuna in the summer, are a delight long enjoyed by those who know their flavor. Savor a plate loaded with the bountiful Toyama Bay seafood together with Toyama-grown rice.

Delectable Regional Delicacies



Kobujime sashimi; (sashimi wrapped in kelp)

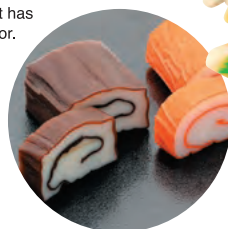


Yellowtail sashimi



Sun-Dried Carp (Koi no Aramaki)

A specialty salted-pickled carp that is sun-dried in the harsh winter winds. Its peach-colored meat has a melty and sweet flavor.



Works of art!



Fish Cakes (Kamaboko)

Traditional Japanese fish cakes are typically enjoyed steamed, grilled, or deep-fried. Toyama Prefecture is known for two types: kelp rolled (konbu-maki) and red-colored rolled (akamaki). Artistically crafted fish cakes are used in celebrations like weddings and other life milestones.

Take Your Time



What will you do? What will you see? Each area has its own unique points of interest. While there are a lot of choices, be sure to take your time! It's best to have fun exploring!

Unique marbled beef!



Raised with great care~

A Realm Delicious Meats

Himi Beef & Mt. Inaba Fairy-Tale Beef

High-quality Himi Beef has sweet scent and sophisticated flavor. Fairy-Tale beef is a Japanese black beef produced on the Mt. Inaba Ranch in Oyabe.



Oyabe Fairy-Tale Pork

Pork raised with Oyabe's fresh water and original feed, creating a flavorful pork with the right balance of fat and smooth meat.



Oyabe Chicken (Hinedori)

The chicken meat of hens who have just finished laying eggs is characterized by its crispy texture and rich umami flavor, which oozes out when you bite.

Create and bring home!



Mini Andon Lantern Art Workshop

Create your own paper lantern in the style of the ones in Oyabe's "Tsuzawa Yotaka Andon Festival." Have fun drawing and painting your very own lantern. Feel free to take home your creation at the end!

Tsuzawa Andon Community Hall

① 10:00 AM-4:00 PM *Requires phone reservation 10 days in advance
 ② ¥2000/Person Closed on Mondays (closed on Tuesdays following holiday Mondays) and the New Year's holidays (Dec 29-Jan 3).
 ③ 921 Iwatake, Oyabe, Toyama. ☎ 0766-61-3531

Craft Workshops!

Lots of fun!

Yukata Making Experience by Lapoge

A full-custom yukata making workshop, from fabric selection to tailoring and dressing! About 3-hours in length.

Lapoge Co., Ltd.

① Workshop Start Times: 9:00 AM~ / 10:00 AM~ / 10:30 AM~
 ② ¥38,000 (Excluding tax)/Person. About 3 hours long. Minimum of 2 people to reserve, maximum of 4. Please call for groups of five or more. (Requires reservation ten days in advance.) Closed on Saturdays (irregular), Sundays, Holidays, the Obon Holidays (Aug. 13-Aug. 16), and New Year's Holidays (Dec. 29-Jan. 3).
 ③ 250-1 Izumi, Himi, Toyama. ☎ 0766-72-0100

Relaxing Power Spots

Put your mind at ease~

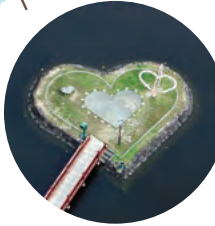
Crossland Oyabe

A highly popular spot among couples, where they can buy matching "love keys" and padlocks, on which they write each other messages to hang on the observation floor monument.

Crossland Tower

① Weekdays: 10:00 AM-6:00 PM. Weekends & Holidays: 10:00 AM-9:00 PM. (Last entry 30 minutes before closing.)
 ② High school students and older—¥500. Elementary and junior high students—¥250. Children (3 and older)—¥130. Closed on Wednesdays (Closed on Thursdays following holiday Wednesdays), holidays, and the New Year's holidays (12/29-1/3).
 ③ 10 Washigashima, Oyabe, Toyama ☎ 0766-68-0932

Heart Island /



Kanayamachi

Scattered along the cobblestone streets are seven hearts, a sign of happiness. Try finding them on a pleasant stroll!



Imizu Shrine

A shrine with history that dates back to the 8th century (Nara Period). It is connected with good luck for harvest, business, and marriage.

① 1-1 Kojo, Takaoka. (Inside Kojo Park)

Come for a ride!

A Dream-Like Train Ride



©Fujiko-Pro

The Doraemon Tram — Manyo Line

A blue Doraemon-themed tram, with images of the manga's famous tools and characters throughout the tram.



Sightseeing Trains on the JR Johana Line & Himi Line The Belle Montagnes et Mer

Nicknamed the "Belmonta," this sightseeing train runs along the JR Johana Line and Himi Line. Its theme is that of a "moving gallery," where passengers can interpret the oncoming scenery as art through the decorative window frames.

*Mainly runs on Saturdays and Sundays.



©Fujiko Studio

Ninja Hattori-kun Train — JR Himi Line

A train decorated with a "Ninja Hattori-kun" (manga by Fujiko Fujio) wrapping runs between Takaoka and Himi. To find out more about the Ninja Hattori-kun train service, please contact JR West Customer Centre a day or more ahead of time. ☎ 0570-00-2486

Come and take photos~ /

Explore Cute Retro Buildings!



高岡
TAKAOKA

Metal Casting Workshop

Try out the various craft techniques and experience Takaoka's rich metal casting culture of over 400 years. Local craftsmen and artisans will assist you in this workshop.

ZIBA-Takaoka Regional Industrial Center

🕒 10:00 AM—6:00 PM
🍷 Sake cups & mini flower basins—¥2500. / Lacquerware workshops and accessories—¥3000. / Coffee cups—¥3500.
Closed on Wednesdays and the New Year's holidays (Dec. 29—Jan. 3).
📍 101 Otayamachi, Takaoka. Otaya Seiro 2F.
☎ 0766-25-8283

Fun to drink from! /



小矢部
OYABE

Fairy-Tale Architecture

28 of the public facilities in Oyabe are based on other structures like foreign palaces and Tokyo University. They're loved by many locals.



Otani Junior High School

小矢部
OYABE

This is a community center? /



Yabunami Community Center

The Red Brick Building

A former Takaoka bank originally built in 1914. One of the only buildings in Toyama with authentic western architecture from the Japanese Taisho era (1912–1926). It's exterior uses English-style red bricks, with white granite for the columns and windows. It has an English-style red brick exterior, with white granite for the columns and windows. The roof is covered with greenish-blue copper shingles, giving it a demure outward appearance.

📍 22 Moriyamamachi, Takaoka.

高岡
TAKAOKA



Image

Come see the extraordinary! /

Fantastic Sights!



高岡
TAKAOKA

Amaharashi Coast

National Place of Scenic Beauty & Top 100 beaches in Japan

Take in the breathtaking views of the Toyama Bay and 3000-meter-tall Tateyama Mountain Range.

高岡
TAKAOKA



Inamiya Buddhist Altar Shop

Registered Cultural Property

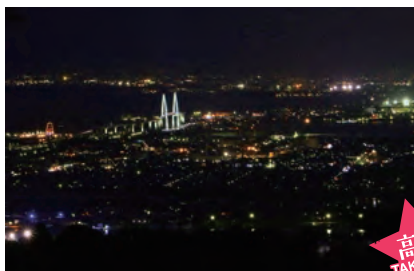
A store with distinctively large arched windows decorated with a cast metal arabesque pattern. It is a well-known retro store from the late Meiji period (1868–1912)

📍 37-1 Moriyamamachi, Takaoka

Gorgeous at Night~ /

Mt. Futagami

This mountain is said to have enshrined a kami, a Japanese divine spirit, in ancient times. With an elevation of 274 meters and two peaks, it's an optimal spot to gaze on the nighttime scenery of Takaoka.



高岡
TAKAOKA



A statue of the Roman goddess, Venus, near the water.

Miyajima Gorge

Also known as "Little Niagara Falls," the Miyajima Gorge has three main waterfalls. There are many legends surrounding the gorge and its greenery and lovely river streams. It is most vibrant in autumn, with the stark and brilliant foliage.

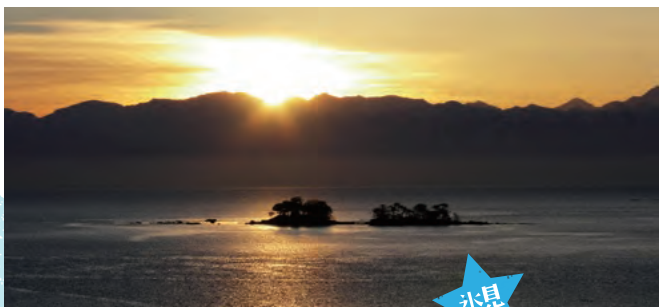
小矢部
OYABE



小矢部
OYABE

Inabayama Ranch

A great spot for viewing the dispersed settlements of the Tonami Plain and Tateyama Mountain Range. Best enjoyed on a late-night drive.



氷見
HIMI

Himi's Morning Sun Japan's Top 100 Sunrise Spots

Witness breathtaking sunrises from the Himi beaches, with a view of the horizon of the Sea of Japan and the Tateyama Mountains.





They say it's great for your skin!

Take Your Time

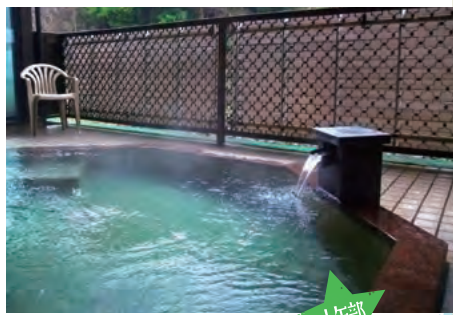
Time to relieve some stress!

Relax on a daytrip to the onsen!

氷見 HIMI

Himi Hot Spring Village
Various hot springs are scattered around the northern coasts of Himi, collectively named the Himi Hot Spring Village. The salty hot springs have been especially popular among women, with rumors that it's great for the skin. Why not take a day-trip to enjoy a dip in the hot springs and relax?

Nice and toasty~



小矢部 OYABE

Miyajima Onsen
A natural hot spring abundant with high-quality hot water. Enjoy scenic mountain views from the open-air baths.

Himi Ban-ya gai Harbor Market Japanese Foot Baths (Ashiyu)

Next to the Himi Ban-ya gai Harbor Market is a public bathhouse with relaxing foot baths. The ideal spot to unwind and take in the ocean view.
① 8:30 AM-5:30 PM

氷見 HIMI



So much to see!



Kurikara Gempei no Sato (Hanyu Entrance)

Bike Riding Time! Let's GO!

● **Himi to Takaoka (Amaharashi District) Rental Bikes**

氷見 HIMI 高岡 TAKAOKA 小矢部 OYABE

Himi City Tourism Association
(Inside JR Himi Station) ... ☎ 0766-74-5250

Himi Ban-ya gai
(Roadside Station Himi) ... ☎ 0766-74-3521

Amaharashi Station Tourist Information Center
(Inside JR Amaharashi Station) ... ☎ 0766-44-0659

① Rentals from: 9:00 AM-5:00 PM (Last rentals at 4:00 PM.)
② Regular Bikes-¥300 Electric Bikes-¥700
Closed in winter.

Fushiki station ① Rentals from: 7:00 AM-6:00 PM
② Regular Bikes-¥200 per 2hours
Electric Bikes-¥600 per 2 hours
☎ 0766-44-0244

● Takaoka Rental Bikes

Takaoka Eki-mae
(1F Information Counter at Wing Wing Takaoka) ... ☎ 0766-20-1800

Takaoka Station (Tourist Information Center) ... ☎ 0766-23-6645

Yamacho Valley ... ☎ 0766-75-9614

Shin-Takaoka Station Tourism Exchange Center ... ☎ 0766-30-2626

Takaoka Kojo Park (San no Maru Chaya) ... ☎ 0766-20-1563

Takaoka Shiei Otaya Parking Lot ... ☎ 0766-28-7716

① Rentals from: 10:00 AM-4:00 PM ② Regular Bikes-¥300
Closed in winter. Rentals unavailable when the above locations are closed.

● Oyabe Rental Bikes

Isurugi Station Information Center
... ☎ 0766-68-1062

Roadside Station Fairy-Tale Oyabe ... ☎ 0766-68-3811

Crossland Oyabe ... ☎ 0766-68-0932

Kurikara Gempei no Sato (Hanyu Entrance)
... ☎ 0766-67-5645

① Rentals from: 9:00 AM-5:00 PM (for the Isurugi Sta. Information Center, 10:00 AM-5:00 PM) ② Free Rentals!
Closed in Winter.



With assortments of soft serve ice cream!

Take a Breather at the Roadside Stations

Ten-Level Soft Serve Ice Cream
A delectable 30 cm tall soft serve ice cream. Only ¥300!

Ice Cream with Egg and Soy Sauce

Soft serve ice cream with a warm egg and soy sauce for toppings. Popular for its milkshake-like consistency.

高岡 TAKAOKA

氷見 HIMI

小矢部 OYABE

Blueberry Sherbert
Made using Himi-grown organic blueberries. Popular for its rich flavor and fragrance.

Check!

Himi Curry
Himi Curry always includes dried sardines (niboshi) from Himi. At member restaurants of the "Himi Curry Society" within the city, you can enjoy creatively crafted dishes.



Himi Ban-ya gai Harbor Market

Enjoy fresh fish and Himi beef, sushi and other delicious specialties at these 30 local stores!

① Shopping from 8:30 AM-6:00 PM. Dining from 11:00 AM-6:00 PM. *Specific business hours will depend on the store. Closed on January 1st.
📍 25-5 Kitaomachi, Himi, Toyama.
☎ 0766-72-3400

氷見 HIMI



Check!

Great Buddha (Daibutsu) Corquette
Twice the size of a regular corquette.

Like a ship!

高岡 TAKAOKA

Roadside Station Amaharashi

This rest stop features a café and a souvenir shop that sells crafts made in Takaoka. Its beach ranks within Japan's top 100 beaches, and faces the stunning Amaharashi Coast. Take it easy on the beach with the 3000-meter Tateyama Mountain Range in the horizon.

① 9:00 AM-6:00 PM (Business hours be longer depending on the season.)
📍 24-74 Ota, Takaoka, Toyama.
☎ 0766-53-5661



Recommended menu!



Check!

Oyabe White Ramen

A white ramen broth of tonkotsu with meat and miso as supporting flavors.

Roadside Station Fairy-Tale Oyabe

Equipped with a dog park, public spaces, and shops selling agricultural products.

① 9:00 AM-5:00 PM Business hours are different for each store and area.
📍 1535-1 Sakuramachi, Oyabe, Toyama.
☎ 0766-68-3811

Roadside Station Manyo no Sato Takaoka

A roadside station next to the Takaoka IC. It provides information on local roads, sightseeing, and event information. There are shops in here that sell traditional crafts like Takaoka lacquerware and metal casted goods.

① 9:00 AM-7:00 PM
📍 131-1 Hachigashima, Takaoka, Toyama.
☎ 0766-30-0011

高岡 TAKAOKA

小矢部 OYABE



Three City Tour — Model Itinerary!

★ ★ ★ MODEL COURSE

Come and shop at the outlet!

START!
DAY 1



A relaxing one-night and two-day itinerary by car. Enjoy the drive!

Oyabe East IC
9:00

~10min.

1 **Crossland Oyabe**

Refer to P7.



2 **Drive by Oyabe's fairy-tale architecture!**

Refer to P8.

~25min.

3 **Mitsui Outlet Park—Hokuriku Oyabe**

The Hokuriku region's very first outlet shopping mall, with both Japanese and international brands. Many of the restaurants and stores here sell Hokuriku-based products.

① *Last orders will depend on the restaurant.
Food Court: 10:30 AM—8:00 PM *Last order at 7:30 PM.
② 972-1 Nishinakano, Oyabe, Toyama
☎ 0766-78-3100



Oyabe white ramen and tasty fast food!

~25min.

4 **Roadside Station Fairy-Tale Oyabe Lunch**

Refer to P9.

Get immersed in classical poetry!



~15min.

6 **Takaoka Manyo Historical Museum**

A museum focused on the Man'yōshū, Japan's oldest collection of poetry, and its final compiler, Ōtomo no Yakamochi.

① 9:30 AM—6:00 PM (Nov.—Mar. 9:00 AM—5:00 PM) ② Adults—¥300. Free entry for junior high students and younger.
Closed on Tuesdays (Closed on Wednesdays following holiday Tuesdays) and the New Year's holidays. (Dec. 29—Jan. 3).
③ 1-chōme-11-11 Fushikiichinomiya, Takaoka, Toyama. ☎ 0766-44-5511



5 **Takaoka Otogi no Mori Park**

A park for families with statues of characters from the long-loved Doraemon series.

④ 1342 Sano, Takaoka, Toyama. ☎ 0766-28-6500

~30min.



~5min.

DAY 2



9 **Seize the day at the Himi Hot Springs!**



7 **Himi Seaside Botanical Garden**

Botanical garden with primarily coastal plants. Popular with children for its various facilities, such as the large fuwa fuwa trampoline.

① 9:00 AM—5:00 PM (Last entry at 4:30 PM.)
② High school students and older—¥500. For children 4 and older—¥300.
Closed on Tuesdays, the days following holidays, and Dec. 29—Jan. 3.
③ 3583 Yanaida, Himi, Toyama.
☎ 0766-91-0100



8 **The Coasts of Himi**

~15-20min.

Spectacular view of the mountains and ocean bay.

Overnight in Himi



11 **Himi Aiyama Garden**

A hill with flowers blooming in all seasons with sights of the Tateyama Mountain Range and Toyama Bay.

① 9:00 AM—5:00 PM (Last entry at 4:30 PM.)
② Adults—¥800. Children—¥400. Seniors—¥700.
③ 112-1 Inazumi, Himi, Toyama.
☎ 0766-72-4187 *Hours vary during the winter.



10 **Ao Castle Ruins**

Refer to P4.

Stellar sights!

Lunch



Sushi for Lunch!

Try out various fresh sushi and seafood for lunch along the stores close to Himi's fisheries, such as the restaurants at the Himi Ban-ya gai Harbor Market.



12 **Himi Ban-ya gai Harbor Market**

Refer to P9.

Remember to buy snacks and souvenirs!

That was a fun two days!

Himi IC
15:00
GOAL!

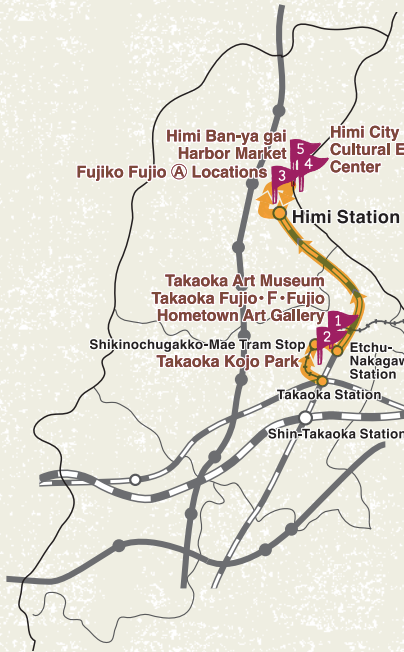
~8min.





3 itineraries to fully enjoy the happiness area

One-Day Itinerary On Foot and By Train



Take a seat on the Doraemon Tram!

Takaoka Station 9:20
Manyo Line
~15min.

Shikinochugakko-Mae Tram Stop



1 Takaoka Art Museum Takaoka Fujiko·F·Fujio Hometown Art Gallery

Art displays, handicrafts, and exhibitions to enjoy. The Fujiko·F·Fujio Hometown Art Gallery is on the 2nd floor.
● Refer to P2.



map ▶ Central Takaoka



2 Takaoka Kojo Park

Takaoka's historical former castle ground full of nature and cherry trees. Conveniently located next to the Takaoka Art Museum, with the Takaoka City Museum and zoo located in the park. In the past, a large castle once stood here, built by Toshinaga Maeda, the samurai who founded Takaoka. It was first open to the public sometime during the Meiji Period (1868–1912).

Take a picturesque train ride along the coasts of Toyama Bay, with the Tateyama Mountain Range visible on clear days. Especially striking on the route between Etchu-Kokubu Station and Amaharashi Station.

Lunch



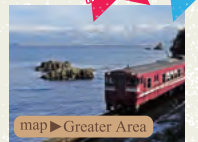
Fresh sushi from Toyama Bay!

Etchu-Nakagawa Station

Himi Line
~30min.

Himi Station

Walk ~12min.
Taxi ~4min.



map ▶ Greater Area

One-Day Itinerary of Scenic Walks and Scenic Drives



Oyabe IC
9:00

小太郎 OYABE



1 Crossland Oyabe

A large amusement park with the 118-meter-tall Crossland Tower, open spaces, and various facilities such as the Da Vinci Techno Museum and Art House Oyabe. The panoramic view at the top of Crossland Tower offers a panoramic view of the surrounding area. If the timing is right, you might even see the Hokuriku Shinkansen speeding by!

● Refer to P7.

小太郎 OYABE



2 Inabayama Fureai Animal Park

This park stretches from Mt. Inaba's center to its peak, with an elevation of 346 meters. Recommended for nature trips with children or as a couple, with lovely animals and views.

● Refer to P8.

map ▶ Greater Area

3 Fukuoka Camera Museum

The museum, which houses roughly 3,000 items, allows visitors to appreciate cameras in many different ways.

◎ 9:00 AM–5:00 PM (Last entry at 4:30 PM.) ● Entrance fees vary depending on exhibit. Closed on Mondays (Open on holiday Mondays), days that follow a holiday (if the holiday is on a Sat. or Sun., then closed on the following Tuesday), the New Year's holidays (Dec. 29–Jan. 3), and certain days for exhibition changes.

🏠 559 Fukuokamachi-Fukuokashin, Takaoka, Toyama. ☎ 0766-64-0550

A History-Focused One-Day Itinerary



Takaoka North IC
9:00

高岡 TAKAOKA



1 National Treasure Shokoji Temple

A grand temple brimming with history. The architecture of the Main Hall, a national treasure, and the various cultural properties there are its biggest appeal.

● Refer to P3.



高岡 TAKAOKA



2 Great Buddha of Takaoka

The symbol of Takaoka's metal casting industry, crafted by the townspeople. One of the three great Buddhas of Japan, alongside the Nara Great Buddha and Kamakura Great Buddha. It's 15.85 meters in height and weighs 65 tons.

● Free entry, but offerings are welcome. Open all-year-round. 🏠 11-29 Otemachi, Takaoka, Toyama. ☎ 0766-23-9156



Three City Tour — Model Itinerary!

★ ★ ★ MODEL COURSE

Let's enjoy walking around town!



3 **Ninja Hattori-kun Automaton Clock**
map ▶ Central Himi

Fujiko Fujio Locations

The "Manga Road," located in Himi's shopping arcade, is lined with monuments Fujiko Fujio's characters, who was born and raised in Himi. Recommended for manga fans!

Ninja Hattori-kun Automaton Clock

Character performances and skits from the clock every hour from 9:00 AM–7:00 PM (On Sat., Sun., and holidays, every 30 minutes.) Running until 9:00 PM in summer. Closed in winter.



map ▶ Central Himi
Pro Golfer Saru Pocket Park

~5min.



map ▶ Central Himi

4 **Himi City Fisheries Cultural Exchange Center (Himi Sea Exploration Museum)**

A facility with hands-on experiences centered on Himi's fish and fisheries. Try out the fresh seafood at the dining space inside.

9:00 AM–5:00 PM (Last entry at 4:30 PM.) Closed on Wednesdays (Open on holiday Wednesdays.), the days following holidays and the New Year's holidays (12/29–1/3). 7-1 Chuomachi, Himi, Toyama. (Abt. a 10-minute walk from Himi Ban-ya gai) 0766-74-8018



map ▶ Central Himi
Himi City Shiokaze Gallery (Fujiko Fujio Art Collection)

Refer to P2. ©Fujiko Studio



Himi Station
16:00



map ▶ Central Himi

5 **Himi Ban-ya gai Harbor Market**

A market based off of small working huts (banya) for fishermen. This market is nestled amidst stunning natural surroundings, with plenty of fresh Himi seafood and beef to enjoy, alongside the various souvenirs and local goods.

25-5 Kitaomachi, Himi, Toyama. 0766-72-3400



4 **Takaoka Mikurumayama Museum**

Centered around Takaoka's annual spring festival on May 1st, the Mikurumayama Festival, this museum shows off the craftsmanship and passion of the locals and insight into the event festivities. A must-see if you're walking around the area.

9:00 AM–5:00 PM (Last entry at 4:30 PM.) Free entry for the gift shop and lobby. Exhibit entry fee ¥450 for adults (high school students and older). Closed on Tuesdays (Open on holiday Tuesdays. In this case it is closed on the following Wednesday) and the New Year's holidays. (Dec. 29–Jan. 3). 47-1 Moriyamamachi, Takaoka, Toyama. 0766-30-2497

Enjoy a café lunch in the traditional merchant streets, Yamachosuji!



Lunch



map ▶ Central Takaoka

5 **Yamachosuji**

Walk the streets of Yamachosuji and its earthen-walled buildings from the Meiji period (1868–1912), including the Sugano Family Residence, an Important Japanese Cultural Property.

Refer to P2.



Takaoka IC
16:00

6 **National Treasure Zuiryuj Temple, Hatcho-michi, Tomb of Maeda Toshinaga**



map ▶ Central Takaoka

Refer to P3.

(Left) Tomb of Maeda Toshinaga (Right) Statue of Maeda Toshinaga at Hatcho-michi



Enjoy a crafty lunch!

~35min.



3 **Hanyu Gokoku Hachiman Shrine**

An important shrine related to Kiso (Minamoto no) Yoshinaka. Valuable documents related to him and the Kaga family have been passed down and protected here.

The Treasure House (Homotsuden)

9:00 AM–5:00 PM *Reservations by phone only. (During the New Year's holiday and other events, tours of the Treasure House may be unavailable. Please ask over the phone.) Entrance Fee—¥300 2992 Hanyu, Oyabe, Toyama. 0766-67-1220

Refer to P4.

You can travel the area on rental bike too!



4 **Kurikara Gempei no Sato Hanyu Entrance**

This rest spot allows visitors to learn about the historical Kurikara Pass.

9:00 AM–5:00 PM. Free Entry. Closed on Mondays (Closed on Tuesdays following holiday Mondays) and the New Year's holidays. (Dec. 29–Jan. 3). 2996-5 Hanyu, Oyabe, Toyama. 0766-67-5645

Oyabe IC
16:00



Lots of sweets!

Nearby Accessibility



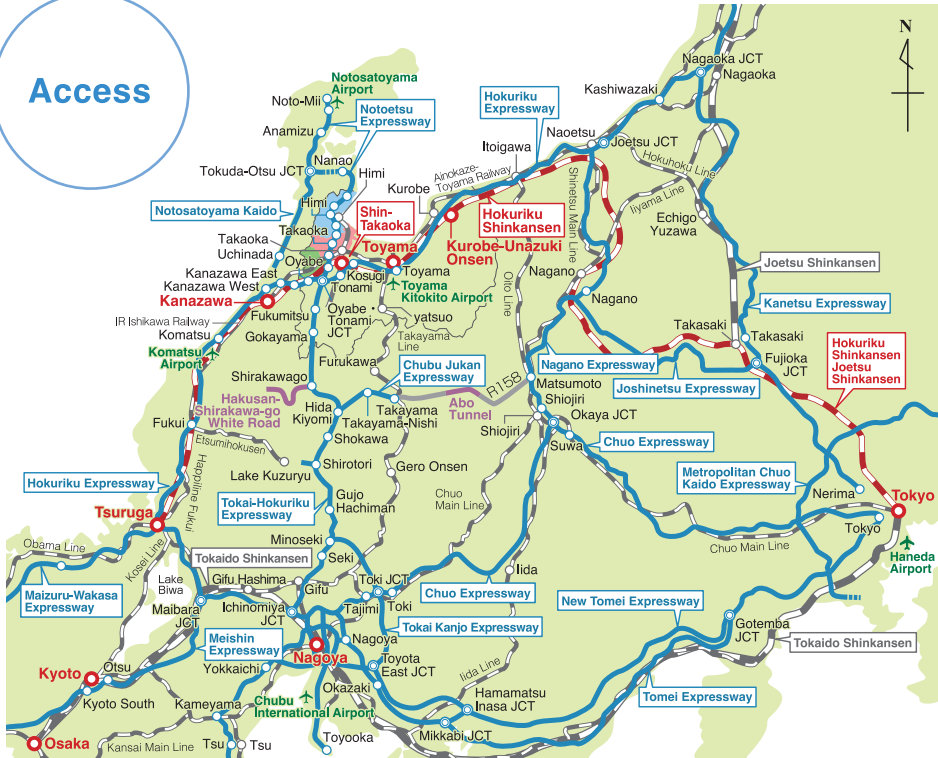
TOYAMA BAY



Fun Local Travel MAP



Access



For Sightseeing Inquiries

TAKAOKA

Takaoka City Tourism Association
 TEL 0766-20-1547
<https://www.takaoka.or.jp/>

Takaoka Tourism and Exchange Section
 TEL 0766-20-1301
<https://www.city.takaoka.toyama.jp/>

HIMI

Himi City Tourism Association
 TEL 0766-74-5250
<https://www.kitokitohimi.com/>

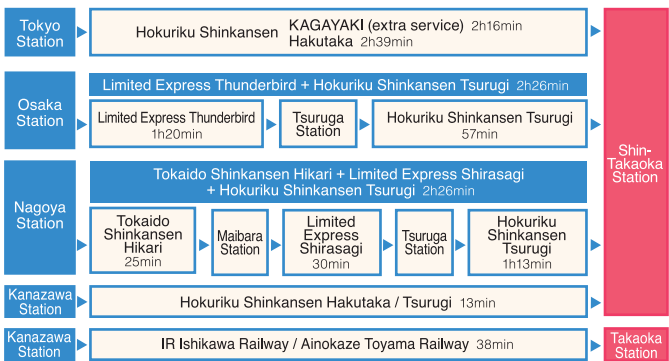
Himi City Commerce and Tourism Division
 TEL 0766-74-8106
<https://www.kitokitohimi.com/>

OYABE

Oyabe City Tourism Association
 TEL 0766-30-2266
<https://www.oyabe.info/>

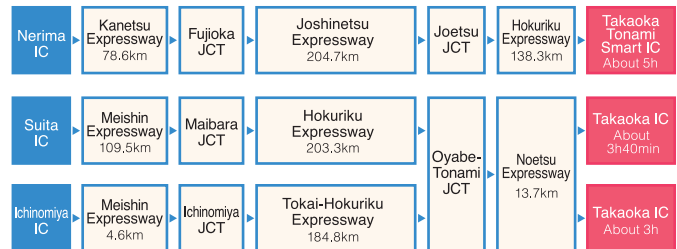
Oyabe City Tourism Division
 TEL 0766-67-1760
<https://www.city.oyabe.toyama.jp/>

By Train

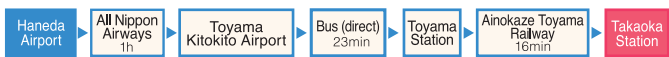


*Shin-Takaoka Station to Takaoka Station is 8 minutes by bus, and 3 minutes by train on the JR Johana Line.

By Car



By Plane



By Highway Express Bus



Rental Cars

- TAKAOKA**
- ORIX Rent-a-Car Shin-Takaoka-Ekimae Branch**
 638-1 Kyoden, Takaoka, Toyama.
 TEL 0766-20-0543
 - Toyota Rent-a-Car Shin-Takaoka Station**
 3016 Shimokuroda, Takaoka, Toyama.
 TEL 0766-26-1070
 - Nissan Rent-a-Car Shin-Takaoka-Shinkansen-ekimae Branch**
 3017 Shimokuroda, Takaoka, Toyama.
 TEL 0766-23-5523
 - HIMI**
 - Seibu Kankō Co.**
 25-49 Sawaiicho, Himi, Toyama.
 TEL 0766-72-2179
 - Japan Rent-a-Car Takaoka**
 874-1 Nomura, Takaoka, Toyama.
 TEL 0766-25-3200
 - Toyota Rent-a-Car Takaoka**
 326 Higashi-kamizeki, Takaoka, Toyama.
 TEL 0766-21-0100
 - Nippon Rent-a-Car Shin-Takaoka Station North Exit Branch**
 633 Kyoden, Takaoka, Toyama.
 TEL 0766-27-0919
 - Guts Rent-a-Car Takaoka-ekimae Branch**
 1 Chome-10-19 Ekinan, Takaoka, Toyama.
 TEL 0766-30-3820
 - OYABE**
 - ¥100 Rent-a-Car Oyabe**
 1 Ishimaru, Oyabe, Toyama.
 TEL 0766-67-2503

By Taxi

- TAKAOKA**
- Takaoka Kotsu Co.**
 TEL 0766-23-1212
 - Toide Taxi Co.**
 TEL 0766-63-2211
 - Shinwa Taxi Co.**
 TEL 0766-27-0500
 - Fukuoka Taxi Co.**
 TEL 0766-64-2031
 - Fukuoka Kotsu Co.**
 TEL 0766-64-2035
 - HIMI**
 - Tsubame Kotsu Taxis Co.**
 TEL 0766-74-0402
 - Heiwa Kotsu Co.**
 TEL 0766-91-0303
 - OYABE**
 - Isurugi Taxis Co.**
 TEL 0120-67-1133
 - Takaoka Kotsu Co. Oyabe Branch**
 TEL 0766-67-1212

○ Publisher

— A Rich, Vibrant, and Connected Community —
Association for broader area of Takaoka district

50 Kamitako, Himi, Toyama Prefecture.
 TEL 0766-91-2101 FAX 0766-91-9096
 URL <http://www.takaoka-kouiki.jp/>

Unless otherwise noted, the information in this pamphlet is accurate as of October 2025. Please note that details, including prices, may be subject to change. For the most up-to-date information, please contact the respective facility.

Published in March 2026. (1)